

## CACTUS ROAD IMPROVEMENTS DEVELOPMENT REVIEW BOARD

**Description:** The project consists of constructing a four-lane roadway between the Loop 101 (Pima Freeway) and 96th Street and two-lane neighborhood street between 96th Street and Frank Lloyd Wright. The entire corridor will include medians/center turn lanes, bike lanes, curb and gutter, sidewalk and a multi-use trail. In addition, the project will consist of roundabouts at the intersection of 100<sup>th</sup>, 104<sup>th</sup>, and 108<sup>th</sup> Street. The project will be designed so that the emergency vehicles, school buses, RVs, and large vehicles (such as WB-50) can maneuver through the roundabouts. The project will also include burying the overhead power lines.

The project was reviewed by the Transportation Commission on May 18, 2003. The issue of roundabouts on Cactus was reviewed by the Transportation Commission on April 21, 2005.

Several citizens filed a petition to the council to stop all the projects that include construction of a roundabout; the council unanimously rejected the petition on April 19, 2005.

**Public Outreach:** The Cactus Road project is located within an area referred to as the Zone 3 area of the city. Four quarterly public meetings were held for Cactus Road Improvements project in conjunction with other projects located in Zone 3 on the following dates:

- Tuesday, July 10, 2001
- Wednesday, October 24, 2001
- Wednesday, February 13, 2002
- Wednesday, May 22, 2002

A Public Meeting for Cactus Road Improvements project was also held on November 30, 2004. City also reviewed the Cactus project with the Mission Santa Fe HOA on April 20, 2005 and has worked directly with the Paradise Estates HOA in 2004-05.

More than 40,000 quarterly newsletters were mailed during the one-year public outreach period between June 2001 and May 2002. Often the newsletters would contain surveys for the public to provide additional feedback about projects, including Cactus Road. The Zone 3 meetings were well attended by the public, ranging in size from 60-100 people for each meeting. Survey forms were also provided at the meetings to gather feedback.

In addition to the city newsletters, news releases were developed to announce the public meeting times and locations. Media outlets provided advance news stories about the public meetings and would periodically provide post-meeting news coverage. Other notification methods were also used to further assist outreach efforts. These included email distribution lists, periodic Council Weekly Updates, events calendars, CityCable 11

announcements and features, announcements on CAPA's CityLine, On-Hold, and electronic newsletters.

In summary, the project is supported by the citizens.